MOAC moves proactively to cooperate with Federation of Thai Industries in 6 areas to added value for agricultural products

On July 1, 2020, Mr. Alongkorn Ponlabut, Advisor to the Minister, Ministry of Agriculture and Cooperatives (MOAC), chaired the first meeting of the cooperative committee between MOAC and Federation of Thai Industries (FTI) at Chaiyong Choochart conference room, Agricultural Land Reform Office. The meeting, also attended by Mr. Naraphat Kaewthong, Assistant to Minister of Agriculture and Cooperatives, representatives from FTI and agencies under MOAC, and related private sectors, discussed possible cooperation between MOAC and FTI. The meeting agreed upon establishing a committee consisting of executives from MOAC and FTI, experts from private sector and educational institutions to work with the Agricultural Technology Policy Movement Committee 4.0. The objectives are to reduce production costs, add values to agricultural products, objectively resolve agricultural problems, establish agricultural development plans for the Eastern Economic Corridor (EEC) zone, and adjust the agricultural system to suit the development in the areas.

In addition, they agreed on the cooperation to be coordinated by Office of Agricultural Economics on agricultural production, processing, value adding, marketing, big data, and six safe farming tools consisting of 1) Agri tech 2) Young Smart Farmer 3) Precision Agriculture 4) Standardization 5) Online Offline Marketing 6) Logistic. This cooperation will lead to the national agenda on safe agriculture, agricultural product management, industrial agriculture, continuous industry, cost reduction, and value addition according to “Marketing Leads Agriculture” policy initiated by Dr. Chalermchai Srion, Minister of Agriculture and Cooperatives. These will help resolve agricultural products issues and help the farmers to recover from COVID-19 adverse effects. This will lead to sustainable growth of the Thai agricultural sector.

Source
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