



Ministry of Agriculture and Cooperatives plans to promote insect protein as the food of the future for Novel Food industry.

On November 8, 2020 Mr. Alongkorn Phonlaboot, Advisor to Minister of Agriculture and Cooperatives as the committee chairman on Driving the Technological Policy 4.0, together with Mr. Prin Panichapak, the chairman of the Sub-committee on Agribusiness and their team visited a cricket farm and HACCP certified processing plant of Global Bugs Company located in Hua-Hin, Prachuap Khiri Khan province. The startup company operates the cricket farm and processes the insect into products for export to Scandinavian countries. This is in line with the goal to support novel food industry and startup business to penetrate the global market of 30 billion baht value.

The government support begins from farming, processing and marketing using new technology and innovation. Crickets and other insects are considered new economic animals and alternative protein. Food and Agriculture Organization of the United Nations (FAO) promoted insects for consumption and use as raw material for producing protein powder for food and feed industry. Dr. Chalermchai Sri-on, Minister of Agriculture and Cooperatives has set the policy to make Thailand the insect hub of the world.

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